



Gary Rifkin Presents...

Speak Like a Pro!

**Monday, March 8, 2010
3:15 – 4:30 pm**

www.GaryRifkin.com

**2010 Great Ideas Conference
Colorado Springs, CO**

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SPEAK LIKE A PRO!

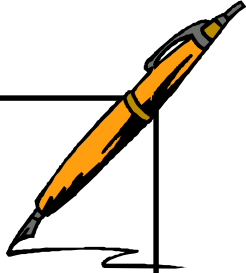
BUILDING CONFIDENCE

- Fear & Stress
- Preparation & Practice
- Notes

DYNAMIC OPENINGS

- "Attention Getting"
- Activities
- Surprises

NOTES



SPEAK LIKE A PRO!

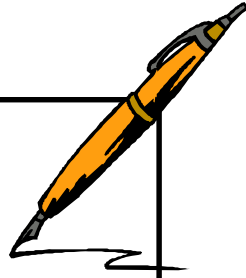
THE POWER OF THE STORY

- Story Basics
- Story \leftrightarrow Message
- Storytelling Tips

ACTION-ORIENTED CLOSINGS

- Review
- Action Planning
- "Homework"

NOTES



GARY RIFKIN

Helping 'Subject Matter Experts' become Powerful Presenters

The Award Winning Speaker

- Gary Rifkin is one of only ten recipients of the Joseph J. Charbonneau Award. This award, presented by the National Speakers Association / North Texas chapter, is given to a person who exemplifies the highest standard of excellence and professionalism in the speaking industry and who continues to be of service to the local chapter.
- Gary has been involved in the training and speaking business since 1987, when he began as a popular speaker at major colleges and universities. He has since catapulted into some of the most recognized and respected organizations in the world.
- Gary is an accomplished trainer and proven effective motivator for organizations including UPS, American Airlines, The City of Irving, Penn State University, The American Society of Association Executives and the American Institute of Architects.

The Coach

- As a highly motivating speech coach, Gary has prepared hundreds of clients to deliver powerful content-rich presentations which both hit the mark and inspire listeners to action.
- His speech clients include architects, physicians, association executives, government leaders, hospital administrators, technology professionals and professional trainers and speakers.
- His most requested speech, "Speak Like a Pro" continues to be one of the most popular programs at conferences around the country.

The Person

- Family has always been very important to Gary. In fact, his speech "Grandma Says..." is based on the wisdom his 99 year old grandmother continues to share with him about feeling good, doing good, and being good.
- Gary holds undergraduate and graduate degrees from Penn State University and Bowling Green State University. He is Past-President of the North Texas Chapter of the National Speakers Association has served as the Dean of the chapter Speakers Academy.

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